



NORTHWEST SCHOOL
OF ANIMAL MASSAGE

Course Catalogue

01/2011 Volume 5, Edition 1



Licensed by the
(WTECB) under
Chapter 28C.10



PO Box 670 (33404 Redmond-Fall City Rd.) Fall City, WA 98024

425.222.3703 www.nwsam.com 877.836.3703

Owners and Officials

NWSAM is a Washington LLC owned and operated by Lola J. Michelin. Official(s): Lola J. Michelin, Director of Education

Affiliations/Accreditations

WA WTECB
Oregon DOE
IAAMB / ABMP/
ACWT/ NBCAAM / BBB



Admission Requirements

Applicants may be admitted upon satisfying the following requirements:

- Exceed the age of compulsory attendance (16)
- Possess a high school diploma, GED or recognized equivalency certificate

Admissions and Enrollment Process

To apply for enrollment, prospective students must:

- Submit application (by phone, online or by mail)
- Submit minimum deposit for the specific course as described

Admission decisions are based on the application. Applicants will be notified of the school's decision. After notification of acceptance, applicants will have 5 days to complete the registration/enrollment process. We recommend that you register early, as classes fill quickly.

To complete enrollment, applicants must sign and return the student contract for each course and, where indicated, return the First Assignment document. Once enrolled, student access to online features will be activated and, where indicated, a distance-learning instructor will be assigned. Payment must be received or financing arrangements made prior to start of course.

To Enroll Call: 1-877-836-3703

Animal Massage Practitioner Program Information

NWSAM provides quality career training in the field of animal massage. Certification courses are offered at three levels.

Level 100: Maintenance Massage: This foundation course provides the basic skills needed to provide animal massage for the health and well-being of either large animals (horses and livestock) or small animals (dogs, cats).

Level 200: Performance Massage: This advanced course provides specific training for individuals wishing to work in competitive arenas with athletic animals.

Level 300: Rehabilitation Massage: This advance course provides specific training for individuals wishing to specialize in massage related to recovery from injury or illness. This training does not include activities covered under veterinary medicine and is not designed as a substitute for proper veterinary care.

NWSAM also offers **workshops** in massage and related topics such as aromatherapy, animal reiki and manual ligament therapy. These classes are open to professional practitioners as well as the general public. When applicable, participants may qualify for continuing education credits.

On the following pages, you will find detailed descriptions of each course offered. The animal massage certification courses are offered in a hybrid distance-learning/practical format for the convenience of our students. Students will be required to complete the distance-learning portion of the program prior to attending a practical session. Practical sessions are offered over a five-day period several times each year. The distance-learning program must be completed within six months of the date of enrollment and students must choose a practical date and location by the time they have completed 50% (three months) of the enrollment period. It is possible to extend the enrollment period and to change the date and location of the practical session.

Course Catalog

(The Level 100/200/300 courses are licensed by the OR DOE and the WTECB)

Level 100 Small Animal Maintenance Massage Program: 150 Clock Hour Program designed to teach the fundamental skills needed to provide massage for the health and well-being of small animals (dogs, cats, companion animals). The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical).

Subjects of study include:

Behavior and Handling	35 hours
Anatomy and Physiology	35 hours
Kinesiology	30 hours
Massage Theory and Practice	35 hours
First Aid	5 hours
Report/Journal	10 hours

Prerequisite: None

Level 200 Small Animal Performance Massage Program: 150 Clock Hour Program designed to teach the advanced skills needed to provide massage for small animals involved in athletic activity or competition. The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical). Subjects of study include:

Behavior and Handling	35 hours
Anatomy and Physiology	30 hours
Kinesiology	30 hours
Massage Theory and Practice	30 hours
First Aid	5 hours
Case Studies/Report/Journal	20 hours

Prerequisite: Level 100 Small Animal Maintenance Massage Program or successful completion of comparable program and testing.

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Level 300 Small Animal Rehabilitation Massage Program: 150 Clock Hour Program designed to teach the advanced skills needed to provide massage for small animals recovering from injury or illness. The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical). Subjects of study include:

Behavior and Handling	15 hours
Anatomy and Physiology	30 hours
Kinesiology	25 hours
Massage Theory and Practice	40 hours
First Aid	20 hours
Case Studies/Report/Journal	20 hours

Prerequisite: Level 100 Small Animal Maintenance Massage Program or successful completion of comparable program and testing.



Level 100 Large Animal Maintenance Massage Program: 150 Clock Hour Program designed to teach the fundamental skills needed to provide massage for the health and well-being of large animals (horses and livestock). The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical). Subjects of study include:

Behavior and Handling	35 hours
Anatomy and Physiology	35 hours
Kinesiology	30 hours
Massage Theory and Practice	35 hours
First Aid	5 hours
Report/Journal	10 hours

Prerequisite: None

Level 200 Large Animal Performance Massage Program: 150 Clock Hour Program designed to teach the advanced skills needed to provide massage for large animals involved in athletic activity or competition. The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical). Subjects of study include:

Behavior and Handling	35 hours
Anatomy and Physiology	30 hours
Kinesiology	30 hours
Massage Theory and Practice	30 hours
First Aid	5 hours
Case Studies/Report/Journal	20 hours

Prerequisite: Level 100 Large Animal Maintenance Massage Program or successful completion of comparable program and testing.

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Level 300 Large Animal Rehabilitation Massage Program: 150 Clock Hour Program designed to teach the advanced skills needed to provide massage for large animals recovering from injury or illness. The program can be completed through a combination of distance-learning (100 hour program) plus resident instruction (5 day hands-on practical). Subjects of study include:

Behavior and Handling	15 hours
Anatomy and Physiology	30 hours
Kinesiology	25 hours
Massage Theory and Practice	40 hours
First Aid	20 hours
Case Studies/Report/Journal	20 hours

Prerequisite: Level 100 Large Animal Maintenance Massage Program or successful completion of comparable program and testing.



Certification Course Fees

All fees are applicable to each level of training, (Level 100, 200 or 300). Registration fees are non-refundable. Financing is available for approved students. Distance-learning courses and Practical sessions can be purchased separately or together, but both must be completed to receive a Certification of Achievement. Tuition discounts offered when purchasing multiple courses.

Small or Large Animal Massage Distance Learning Course

Registration Fee	100.00
Tuition	700.00
Materials	<u>700.00</u>
Total	1500.00

(plus \$20.00 shipping/handling)

Small or Large Animal Massage Practical Session

Registration Fee	50.00
Tuition	400.00
Materials	<u>50.00</u>



To Enroll Call: 1-877-836-3703

2011 Certification Course Calendar

Distance Learning Course

Enroll online, by phone or by mail at any time to begin a six-month enrollment period.

Practical Sessions

<u>Course</u>	<u>Date</u>	<u>Location</u>
Level 100 Small Animal	Jan. 25-29	Yuba City, CA
	March 8-12	Redmond, WA
	April 26-30	Kalamazoo, MI
	June 7-11	Redmond, WA
	Aug. 2-6	Kanab, Utah
	Sept. 20-24	Washington DC
	Dec. 6-10	Lihue, Kauai
Level 200 Small Animal / Large Animal combined	May 24-28	British Columbia
Level 300 Small Animal	Nov. TBD	Redmond, WA
	Feb 20-24	Hong Kong
	April 5-9	Portland, OR
	April 19-23	Folsom, PA
Level 100 Large Animal	Oct. 18-22	Redmond, WA
	Jan. 25-29	Yuba City, CA
	March 22-26	Redmond, WA
	April 26-30	Kalamazoo, MI
	Aug. 2-6	Kanab, Utah
Level 300 Large Animal	Nov. 1-5	Redmond, WA
	Dec. 6-10	Lihue, Kauai
	May TBD	Redmond, WA

Class Schedule

Classes meet from 8:30AM-4:30PM on scheduled days.

NWSAM Enrichment Courses

Enrichment Courses are for continuing education or self-improvement and are not required to be licensed by the OR DOE or WTECB. These courses are open to all students. For a schedule of courses, visit www.nwsam.com or call 877.836.3703. Cost of each course includes registration, tuition and materials.

FUNDamentals of Animal Massage: Learn animal massage for your pets or livestock in this interactive two-day course. This class is ideal for the pet owner or horse-owner wishing to learn basic skills. It is also an ideal primer for our career certification courses or as a refresher course.

Cost: \$65.00

Clock Hours: 6 10:00AM-4:00PM (day varies)

Introduction to Aromatherapy for Animals: This fun and interactive one-day workshop will cover the basic properties of several popular essential oils, how to test for application and how to properly blend oils.

Cost: \$85.00

Clock Hours: 6 10:00-4:00

Animal Reiki: Explore the gentle power of Reiki through each of these three levels of training. Learn to attune your own energies, recognize the energies of the animals around you and direct your healing power toward your inner and outer worlds.

Cost: \$65.00

Clock Hours: 6 10:00AM-4:00PM (day varies)

Integrated Massage and Acupressure: These workshops combine two healing modalities and are taught in partnership with Tallgrass Animal Acupressure. Some prerequisites required. Prices vary. See website for details.

To Enroll Call: 1-877-836-3703

NWSAM Enrichment Courses

Introduction to Shiatsu: Explore one of the oldest eastern styles of bodywork during this two-day workshop. Techniques learned in this class can be used for self-care or in the care of your dogs, cats or horses. Basics of point work, positioning and release techniques will be covered. Loose, comfortable clothing is recommended.

Cost: \$225.00

Clock Hours: 12 Class meets Sat/Sun from 9:00-4:00

Connective Tissue Massage I / II: Learn how to assess and address the health and function of connective tissue in relationship to the other body systems. Explore a range of approaches to relieving tension and postural distortion. These two-day courses are an excellent addition for anyone practicing bodywork.

Cost: \$225.00

Clock Hour: 12 Class meets Sat/Sun from 9:00-4:00

Manual Ligament Therapy: The latest technique for relief of joint and muscle pain for animals is taught exclusively by NWSAM. Price varies. See website for details.



Northwest School of Animal Massage

Credit for Previous Training

Proof of previous training can be submitted for consideration. Due to the curriculum and the clock hour nature of the course, award of credit is at the discretion of the school. For applicants wishing to take the advanced levels of training without completing the Level 100 course, proof of prior training must be submitted and a placement examination successfully completed.

Certification Offered

Students who successfully complete the distance-learning portion of the program may receive a Certificate of Completion in Animal Massage indicating the hours and subjects covered.

Students who successfully complete the distance-learning combined with the practical session receive a Certificate of Achievement as an Animal Massage Practitioner. Each level of training results in its own certificate.

Workshops such as the Aromatherapy class will result in a Certificate of Completion with the defined subject matter and hours indicated.

Placement Services Offered

NWSAM does not currently offer specific placement services. We do however maintain a website listing of graduates and try to match graduates with opportunities that are brought to our attention.

Facility

Our flagship campus is located in Redmond, WA. Satellite campuses are located throughout the United States and Canada and facilities vary depending on time of year and amenities available. Specific facility information can be seen at www.nwsam.com. Facilities are equipped with classroom space, restrooms, break area or kitchen, kennels or stables as needed and all animal models are provided. Personal pets or visitors are not allowed in class except under prior arrangement for safety and to ensure a proper educational environment for all.

Hours of Operation

Administrative Offices are open Mon-Fri from 9:00-5:00PM.

Practical hours are Tuesday-Saturday from 8:30-4:30.

Holidays and Other Dates of Importance

The NWSAM office may be closed to observe US holidays including Independence Day, Thanksgiving, Christmas and New Years Day.

Grading System

100%	Excellent	Pass
90-99%	Good	Pass
80-89%	Fair	Pass
0-79%	Poor	Fail



Satisfactory Progress Standards for Academics and Attendance:

Students must maintain satisfactory academic and attendance progress while enrolled in training. Distance-learning students study at their own pace, but must complete all activities and quizzes within the 6 month enrollment period. Resident students must attend all class meetings or schedule make-up sessions for missed hours to maintain satisfactory progress.

If a student fails to maintain satisfactory progress by failing to adhere to the academic or attendance standards outlined, the student may be placed on a 30 day probation. The Student is responsible to complete the actions determined to rectify their situation within the 30 days. If the Student fails to take action or meet the actions determined, they may be terminated from the program.

If the student completes the work but does not reach the 80% passing grade requirement, then the Student must contact the school to arrange for additional study time or retesting. The Student is responsible for making all arrangements necessary and for all fees associated with make-up time or retesting.

Progress records are kept by the school until course grades are transcribed. Academic transcripts are maintained in the student file for a minimum of 50 years.

Readmission Policy: Readmission is at the sole discretion of the school.

To Enroll Call: 1-877-836-3703

School Policies

Attendance Policy: Student must attend all classes and complete the defined hours of study. Student must abide by school and farm/kennel/facility rules as provided by School or as may be implemented by School from time to time.

Tardiness: Repeated tardiness is disrespectful to fellow students and instructors. Anticipated tardiness must be excused by an instructor prior to occurrence. Students with two unexplained or unexcused tardies will be placed on probation and may be terminated upon the next offense. Due to the limited class meetings and accelerated learning, tardiness will seriously impair your ability to demonstrate proficiency for certification.

Makeup Policy: Students may schedule time to makeup work for missed class times. The student is responsible for coordinating a make-up time with an instructor and may be responsible for fees associated with that instructor's time at the discretion of the school. All activities and quizzes for the self-directed study must be completed prior to attending a practical session. A student may extend their enrollment period if they are unable to complete in the agreed upon period; an extension fee will apply.

Nature of Physical and Property Risk: Student acknowledges that, due to the nature of animal massage, injury or damage may occur to the Student's self and or property. Student agrees to assume the risks involved in the contemplated School activities. Student and Student's agents, heirs, successors and assigns do release and hold harmless the School, its principals, agents, employees, volunteers, representatives, heirs, successors and assigns, as well as affiliates including Legacy Hunters and Jumpers, Inc or other properties where the School is located and/or conducts class, and owners of all animals that are provided as models for class or are encountered during class, from any and all liability, costs or damage incurred by Student resulting from Student's involvement, unless as a direct result of the School's gross negligence or intentional misconduct.

Cancellation/Discontinued Program: School reserves the right to discontinue a program. Student may be entitled to a) a refund of payment(s) made to School based on refund policy or b) an opportunity to reschedule a later course in such an event. Student may elect to cancel enrollment at any time by requesting to withdraw in writing. Refund policy is compliant with WAC 490-105-130. Withdrawals/terminations may take 30 days to process.

Student Conduct Policy: Student assumes the responsibility for reasonable standards of behavior while on School property or while participating in program activities. Student agrees not to engage in inappropriate or illegal conduct, which may be the basis for Student suspension or termination, including but not limited to; attending class under the influence of alcohol or narcotics, disruption of class or classes, violation of school regulations or policies, showing lack of respect for another student, animal and/or instructor, stealing or destruction of property, misrepresentation, unprofessional or unethical conduct, excessive absence or tardiness, negligence in the practice of animal massage and any other conduct which the School, its instructors or other students reasonably deem to be harmful to the School's reputation, the academic process or inappropriate for the profession of animal massage therapy. Students may not bring children, pets or other guests to class sessions unless specifically instructed or invited to do so.

Disciplinary Process: Warning notices may be issued to students who are in jeopardy of probation, unsatisfactory progress or termination. Lack of response to warning notices may result in action including probation, suspension, termination and/or loss of financing. Warning notices may be issued for violations of academic, attendance or conduct policies. A first warning may be issued verbally or in writing to indicate the policy violation. A second warning will include the school's decision to pursue probation, suspension or termination and the action required.

Probation: A notice will indicate the length of probation, specific areas of deficiency and a demand for the student to arrange a meeting. The Student is responsible to coordinate the date/time/place/method of meeting. Terms of the probation and action required for resolution will be determined and a written document prepared to be kept in the student file.

Suspension: A student who fails to respond to prior warning notices or has not remedied a violation may be suspended from attending classes or access to online learning may be denied. Return to school is contingent upon Student meeting the School's identified standards.

Termination: Student may be permanently terminated from school if they fail to respond to repeated warnings or to meet the requirements to remedy probation or suspension. A student who has been terminated is due no refund and can only be reinstated at the school's discretion. Balances owed will be due immediately.

Although the school has established a progressive notification process, the authority is retained to impose immediate probation, suspension or termination when appropriate.

Faculty

Faculty members at NWSAM are practicing professionals in the field of animal massage. Each brings a unique set of talents and skills to our classrooms.



Lola Michelin

As the Founder and the Director of Education at NWSAM, Lola spends much of her time developing curriculum and training staff. She teaches all levels of certification and several of the enrichment courses as well. Lola is a Licensed Massage Practitioner, both a Small and Large Animal Massage Practitioner and hold a Bachelors degree in Animal Science from Michigan State University. She has worked as a veterinary technician and a zookeeper. Her current practice centers around horses and riders.



Megan Ayrault

Megan is a Licensed Massage Practitioner and a Large Animal Massage Practitioner. She is the author of two animal massage books and operates the All About Animal Massage information website. She specializes in Shiatsu and Connective Tissue modalities and teaches many of the equine classes as well as both the shiatsu and connective tissue classes at NWSAM. Megan worked for many years as an educator in special needs programs and has worked with several therapeutic riding programs.



Kim Bauer

Kim provides and teaches both animal massage and animal acupressure. She taught in the public school system for many years before devoting herself to animal therapies. She has worked as a veterinary technician and teaches both small and large animal classes at NWSAM. She is also an instructor for our partner in education, Tallgrass Animal Acupressure.



Jaime Johnson

Jaime is a Licensed Massage Practitioner who specializes in Sports Massage for both humans and animals. She teaches both small animal massage and large animal massage at NWSAM and is also one of the distance-learning instructors for the school. Her private practice in Austin, TX serves people and horses.



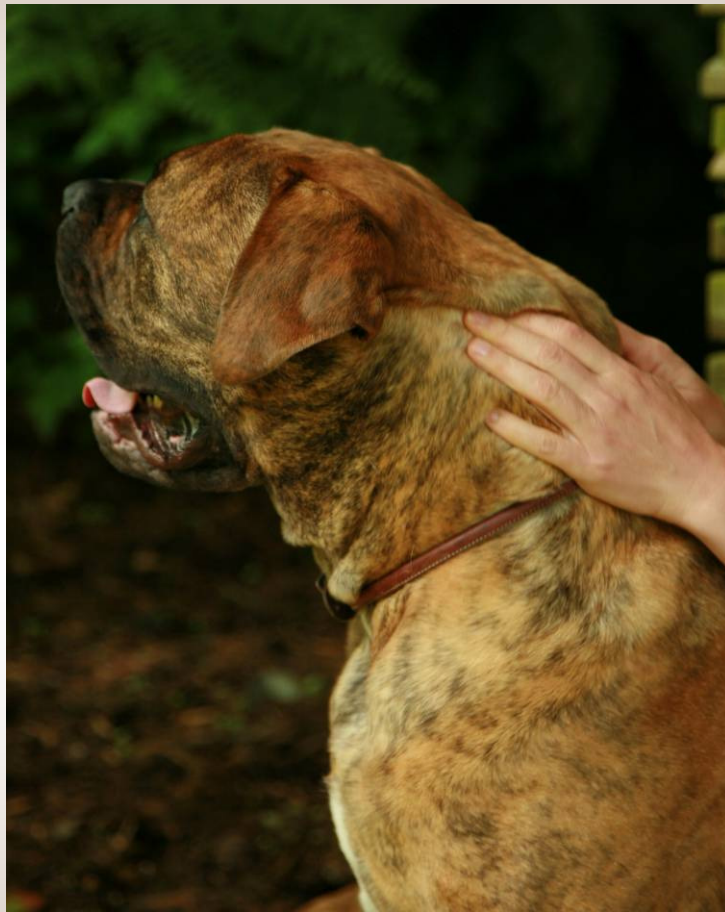
Joan Sorita

One of the original founding members of NWSAM, Joan has returned to teaching recently. In addition to massage, she is a master aroma therapist and has developed a line of herbal products for animals. She teaches both the large animal and small animal courses as well as workshops in Aromatherapy. She maintains her own practice, Sorita Bodyworks, offers massage to animals and people and is a consultant for nutritional products.

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